

# Amani Abdulrahman Alghamdi

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Phone: 0507448549 Age: 27

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## EDUCATION:

Taif University

(Bachelor's degree, College of Arts and Design. GPA (3.18/ 4

(2016 -2013)



## Certifications and courses:

- Digital Marketing Nanodegree Program from UDACITY
- Training of Trainers (TOT) certificate.
- Human resources certificate.
- The Secretary certificate.
- Leadership certificate.
- Motion graphic.



## Projectes:

- **Create a digital marketing campaign for an online store:**

Working on a full plan for a social media marketing campaign, and a set of tools were used such as HubSpot, Hootsuite, Facebook, Google Adwords, MailChimp, Google Analytics. Also, I worked on SEO.

In addition, I worked with the owner to define the objective for this campaign to set the KPI.

- **Writing creative content:**

writing content for a blog and social media accounts.

- **Consumer Personality Defining Project:**

Work in defining the persona of the target audience from the campaigns.

- **Marketing campaign reports:**

Work on creating reports for digital marketing campaigns, to measure the results of achieving the goal.



### **Skills:**

- Create creative content.
- Teamwork.
- Create digital marketing campaigns.
- Use analytical tools to read the data.
- Quick learning.
- Manage and create content for social media accounts.



### **Memberships:**

- Culture and Arts Association.
- The sketch art team for arts.
- Saudi red crescent authority.
- Red Crescent Volunteer
- Health volunteering
- Ehsan Volunteer Team.



### **Languages:**

- Arabic.
- English.
- Turki.